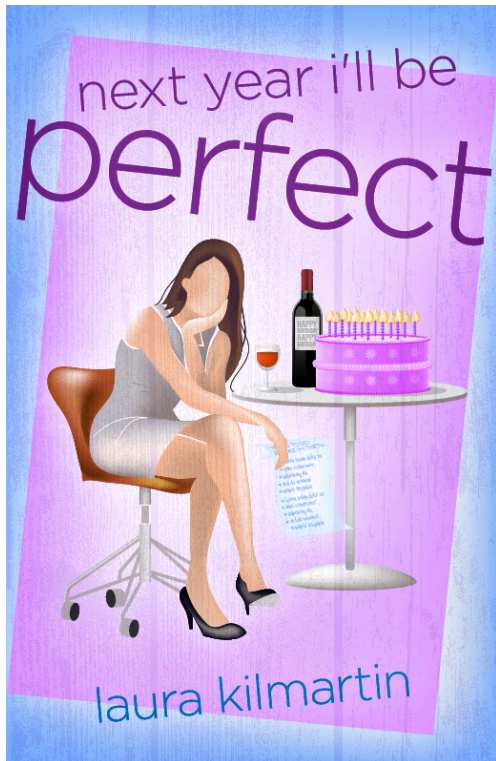


Next Year I'll Be Perfect Media Kit



About Next Year I'll Be Perfect

Sarah always thought her life was on track, that is until her 29th birthday party. The discovery of a list her younger self put together outlining what she wanted to achieve by the age of 30 turns Sarah's world upside down. Suddenly, her seemingly happy life and career look lackluster and Sarah sets off on a journey to transform her life. On her quest to achieve perfection one month at a time – a happy marriage, partnership in a law firm and being able to fit in a size six purple suede miniskirt – Sarah learns to challenge society's ideals of achievement.

Filled with harsh reality, humor, and romance, *Next Year I'll Be Perfect* explores what true happiness and success is all about.



About Laura Kilmartin

Next Year I'll Be Perfect is Laura Kilmartin's first novel. She previously published four essays in *Write for the Fight: A Collection of Seasonal Essays*. All author royalties from that collection have been donated to breast cancer charities.

Laura is an attorney who lives and works in her native Southern Maine. A pop culture savant, she loves to read, write, travel and collect DVDs of cancelled TV shows in her spare time. Please visit Laura's blog at <http://laurakilmartin.wordpress.com> or follow her (@LauraCKilmartin) on Twitter

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- Available on BarnesandNoble.com in Nook and paperback versions
- *Next Year I'll Be Perfect* is available internationally – please contact us directly if you do not see it on your preferred book purchase website
- Remember - you can always read for free on www.booktrope.com
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FOR IMMEDIATE RELEASE

Third Times a Charm: Author Realizes Dream of Publishing Novel

Author Laura Kilmartin, a previously published essayist, has realized her dream with the release of her debut novel, *Next Year I'll be Perfect*. Described as “exceptionally witty” and “fabulously fun,” this work of women’s contemporary literature will complement any bookshelf that contains the works of Jennifer Weiner, Sophia Kinsella and the like.

Laura Kilmartin always loved writing. Journals filled with stories, observations, confessions and poetry were stashed away in spare closets as Laura worked her way through undergrad and law school. With a successful career underway, Laura’s writing was simply a hobby or way to unwind from the real world. Or so she thought. Nearly ten years ago this passion for the written word turned into a drive to write a novel.

Soon Laura discovered the challenges that come with trying to negotiate the world of publishing as her first two attempts encountered rejection and heartbreak. Deflated by the realization that her dream may not come true, Laura put her book aside but could not shake the thought that she was born to write. When asked why she continued to work on her book despite early disappointment, Laura said, “The problem with writing is that if you love it, you must do it. Discouraged though I was, I found myself unable to stop writing. I continued to write in my journal every Saturday morning at Panera and once wrote an episode of a TV show in the margins of my Vanity Fair magazine during a flight delay.”

With support of friends and family, Laura rediscovered the fun of writing by starting a blog, getting involved with local writing groups and never once abandoned her dream of seeing her story in print form. Through a stroke of luck and good timing, Laura entered an essay contest put on by Booktrope Publishing and won! Laura’s essays are featured in *Write for the Fight: A Collection of Seasonal Essays* of which all author proceeds are being donated to Bright Pink – a nonprofit dedicated to the education of women at risk for ovarian and breast cancer. The introduction to Booktrope made Laura realize that publishers could be helpful, responsive and professional. She submitted her manuscript and was delighted that it was approved for publication.

“I’ve found that working with a smaller publisher has really been the best of both worlds,” Laura remarked when asked about her experiences with Booktrope. “I love that they still publish traditional books which gives me that magic feeling of holding my book in my hands. But, due to their focus on online publishing, my book was available much sooner than it would have been otherwise.” Laura also enjoys Booktrope’s diverse community of authors. “I have found myself surrounded by people who cheer, celebrate and tweet my successes and provide helpful hints and a shoulder to lean on with every disappointment.”

Laura is interested in and available for book signings, readings or any other book-related events.

For more information about *Next Year I'll be Perfect* or Laura Kilmartin, please contact Kara Mann at kara.mann@booktrope.com or 720-323-0579.

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Book Club Discussion Questions

1. Why does Livvie feel the need to give Sarah the list she created years before?
2. How does Sarah's list end up empowering her to fight for what she wants?
3. Discuss Sarah's complicated relationship with Ryan. How does this impact her view on love?
4. What does Sarah think of Morgan at first? How does this view change over time?
5. Why does Sarah begin to alter her list?
6. Describe your own "list" of life achievements you set for yourself.

Interview Question Ideas

1. Have you always wanted to write a book?
2. How does Sarah's list parallel your own life?
3. What made you decide to publish with Booktrope rather than a traditional publisher?
4. Why did you choose your home state of Maine as the setting for your novel?
5. How does Maine inspire you in your writing?
6. What books and/or authors have influenced you?
7. What role does your family play in your writing?
8. Did you ever want to be a writer instead of a lawyer?